



About the Made in the USA Foundation

Made in the USA Foundation is a non-profit organization that was co-founded by Joel D. Joseph in 1989, formed with matching grants from United Auto Works and Ford Motor Company, and is dedicated to promoting products manufactured and/or assembled in the United States. The foundation began in Washington, D.C. and was moved to Los Angeles in 2007. Made in the USA Foundation encourages American values globally, raising the bar concerning minimum wages, environmental standards, labor rights, and human rights, including eliminating child labor. The organization also helps create good-paying jobs in the USA and a sustainable, environmentally sound, and healthy economy.

Annually, the Made in the USA Foundation and Made Movement host the Hall of Fame Awards Dinner to honor the outstanding achievements of the top American manufacturers. The foundation receives thousands of nominations yearly, but less than 80 companies are selected as nominees. The companies are judged based on quality of its product, competitiveness, and the impact the company is making in its market. Some of the companies that have been awarded include Google, 3M, Boeing, Chevrolet, Viking, Beaulieu Vineyard and more.

To strengthen and uphold labeling laws and standards the foundation pursues litigation and legislative activity. In 1999, Made in the USA Foundation organized The American Crafts Project, which now protects the copyrights of American craft designers. Under this project more than 25 federal lawsuits have been filed resulting in three injunctions against the sale of imported products in violation of copyright laws. Most of these cases were settled on favorable terms. Included in these cases were actions against Target stores, Wal-Mart, Kohl's department stores, and K-Mart.

The foundation was also involved in two major pieces of legislation: The American Automobile Labeling Act, which requires country-of-origin labels on cars and trucks, and the Country of Origin Labeling Act (COOL) which requires country of origin labeling on fresh produce, fish, meat and other food products. In a landmark decision filed by Made in the USA's counsel against Kwikset Locks, The California Supreme Court ruled that consumers have a right to file court cases when manufacturers mislabel a product as "Made in the USA" when it is imported. This ruling now gives U.S. consumers more trust in the Made in the USA label. In addition, Made in the USA Foundation, in conjunction with the Coalition for American Solar Manufacturing, won a major victory against Chinese companies dumping subsidized panels in the in the U.S. and the Commerce Department imposed tariffs and anti-subsidy duties ranging from 15% to 250%.

Currently, the foundation is working on the Refine American-Made Project (RAMP) to create a single U.S. standard for the definition of "Made in the USA". The Foundation has successfully persuaded Walmart, Apple and Motorola to increase purchasing of American-made products and to create jobs in the United States. The Made in the USA Foundation has launched the Retailer Membership Program that provides signage to retail stores that offer American-made products so that customers can easily distinguish the stores. The foundation offers membership packages that range from annual individual



membership (\$35 per year) to major corporation membership (\$10,000 per year). Some of the membership packages include the organization's downloadable publications, newsletters, a license to use Made in the USA Foundation's logo for the promotional purposes, monthly consultations and more. Some of the non-profit foundation's supporters include Anheuser Busch, American Apparel, Bed Head Pajamas, Chef's Choice, Ford Motor Company, Solar World, Herman Miller, Maglite, Nordic Ware, Oreck Vacuum Cleaner Co., Steinway & Sons, Vitamix, Whirlpool Corp., and many others.

For more information about Made in the USA Foundation, visit www.madeusafdn.org