



## FACTS AND RESEARCH

### Labor Conditions Overseas

“The ILO estimates that 20.9 million people are victims of forced labour globally, trapped in jobs into which they were coerced or deceived and which they cannot leave. Human trafficking can also be regarded as forced labour, and so this estimate captures the full realm of human trafficking for labour and sexual exploitation, or what some call “modern-day slavery”. The data from which the estimate derives cover the study reference period of 2002-2011. The estimate therefore means that some 20.9 million people, or around three out of every 1,000 persons worldwide, were in forced labour at any given point in time over this ten-year period.”

International Labour Office. (2012). ILO Global Estimate of Forced Labour. Retrieved from [http://www.ilo.org/wcmsp5/groups/public/---ed\\_norm/---declaration/documents/publication/wcms\\_182004.pdf](http://www.ilo.org/wcmsp5/groups/public/---ed_norm/---declaration/documents/publication/wcms_182004.pdf)

### Environmental Standards in the United States

“Lean manufacturing is a business model and collection of tactical methods that emphasize eliminating non-value added activities (waste) while delivering quality products on time at least cost with greater efficiency. In the U.S., lean implementation is rapidly expanding throughout diverse manufacturing and service sectors such as aerospace, automotive, electronics, furniture production, and health care as a core business strategy to create a competitive advantage.

While the focus of lean manufacturing is on driving rapid, continual improvement in cost, quality, service, and delivery, significant environmental benefits typically “ride the coattails” or occur incidentally as a result of these production-focused efforts. Lean production techniques often create a culture of continuous improvement, employee empowerment, and waste minimization, which is very compatible with organizational characteristics encouraged under environmental management systems (EMS) and pollution prevention (P2). Other related business strategies such as “Six Sigma” can have the same effect.”

United States Environmental Protection Agency. (2012). Lean Manufacturing and Environment. Retrieved from <http://www.epa.gov/lean/environment/>

“The U.S. industrial sector remains the leader in greenhouse gas emission reductions relative to other sectors, with an overall 12 percent decline since 1990. By using cleaner technologies,

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implementing energy efficiency initiatives, and incorporating sustainable business strategies, the sector is poised to continue reducing CO2 emissions even as industrial production rises. By

contrast, CO2 emissions from the transportation, residential, and commercial sectors have all increased since 1990; collectively, CO2 emissions from those sectors rose by 20 percent through 2011.”

Manufacturing Institute. (2012) Facts About Manufacturing. Retrieved from <http://www.themanufacturinginstitute.org/Research/Facts-About-Manufacturing/Facts-2012.aspx>

### **U.S. Manufacturing Facts**

“In 2012, manufacturers contributed \$1.87 trillion to the economy, up from \$1.73 trillion in 2011. This was 11.9 percent of GDP. For every \$1.00 spent in manufacturing, another \$1.48 is added to the economy, the highest multiplier effect of any economic sector.

Manufacturing supports an estimated 17.2 million jobs in the United States—about one in six private-sector jobs. Nearly 12 million Americans (or 9 percent of the workforce) are employed directly in manufacturing.

In 2011, the average manufacturing worker in the United States earned \$77,060 annually, including pay and benefits. The average worker in all industries earned \$60,168.

Manufacturers in the United States are the most productive in the world, far surpassing the worker productivity of any other major manufacturing economy, leading to higher wages and living standards.

Manufacturers in the United States perform two-thirds of all private-sector R&D in the nation, driving more innovation than any other sector.

Taken alone, manufacturing in the United States would be the 10th largest economy in the world.”

Manufacturing Institute. (2012) Facts About Manufacturing. Retrieved from <http://www.themanufacturinginstitute.org/Research/Facts-About-Manufacturing/Facts-2012.aspx>



## Benefits of U.S. Manufacturing

“Industrial output continues to grow, manufactured products are globally competitive, and the rebound from the recession surprised on the upside. When assessing the size and importance of the U.S. manufacturing sector, it is vital to recognize that many other sectors such as transportation, wholesale and retail trade, and business services depend on a strong manufacturing base. While U.S. manufacturing itself is the ninth largest economy in the world, its impact on the overall U.S. economy is much larger when the “multiplier effect” is taken into account. In fact, millions of additional American jobs are a direct result of U.S. manufacturing.

In this section, the Importance of Manufacturing to the United States is examined in five different areas: Economic Growth, Innovation, Employment and Compensation, Environment and Quality of Life, and Trade and Investment. Some of the key findings include:

- Manufacturing is driving productivity growth in the U.S. economy, increasing at two and half times the rate of the service sector.
- Companies with under 100 employees make up over 94% of all U.S. manufacturers.
- U.S. manufacturers invest a far greater percentage of revenue in research and development than other industries.
- Manufacturing employees earn a higher average salary and receive greater benefits than workers in other industries.
- U.S. manufacturers have reduced energy usage and emissions to below the level from 1990.
- U.S. manufacturers are responsible for 47% of the total U.S. exports.
- The U.S. is the number one destination for foreign direct investment by a wide margin.”

Manufacturing Institute. (2012) Facts About Manufacturing. Retrieved from <http://www.themanufacturinginstitute.org/Research/Facts-About-Manufacturing/Facts-2012.aspx>

“More than one in seven U.S. private sector jobs depends on the U.S. manufacturing base. The sector supports millions of people who make things in America and a large number of employees in other sectors of the economy.

Specifically, manufacturing supported an estimated 17.5 million jobs in the United States in 2011; this includes 11.7 million jobs directly within manufacturing and 5.8 million jobs in sectors such as



professional services (accounting, legal, consulting, etc.), wholesaling, transportation, agriculture, and F.I.R.E. (finance, insurance, and real estate).”

Manufacturing Institute. (2012) Facts About Manufacturing. Retrieved from <http://www.themanufacturinginstitute.org/Research/Facts-About-Manufacturing/Facts-2012.aspx>

## Glossary

### Fair Trade

“Fair Trade is a trading partnership, based on dialogue, transparency and respect that seek greater equity in international trade. It contributes to sustainable development by offering better trading conditions to, and securing the rights of, marginalized producers and workers – especially in the South. Fair Trade Organizations, backed by consumers, are engaged actively in supporting producers, awareness raising and in campaigning for changes in the rules and practice of conventional international trade.”

World Fair Trade Organization. Retrieved from [http://www.wfto.com/index.php?option=com\\_content&task=view&id=1082&Itemid=334&limit=1&limitstart=2](http://www.wfto.com/index.php?option=com_content&task=view&id=1082&Itemid=334&limit=1&limitstart=2)

### Free Trade

“The act of opening up economies is known as "free trade" or "trade liberalisation." It usually benefits the larger, wealthier countries whose big companies are looking to expand and sell their goods abroad. In the one sector where developing countries have the most to gain – agricultural goods - wealthier countries maintain the highest level of "protection" of their own markets.”

Greenpeace. Retrieved from <http://www.greenpeace.org/international/en/campaigns/trade-and-the-environment/what-is-free-trade/>



### **American Automobile Labeling Act**

“Requires that all new cars and trucks have a label affixed on the window of each vehicle that states where the vehicle was assembled, the percentage of U.S. and imported content and where the engine and transmission were manufactured.”

Made in the USA Foundation Co-Founder Joel D. Joseph

### **Country of Origin Law**

“This law requires that all grocery stores and label fresh fruits, vegetables, chicken, fish, beef, lamb and other meats with their country of origin.”

Made in the USA Foundation Co-Founder Joel D. Joseph